Script video:

Color theme: Dark blue, Black, White, Yellow

Scene 1 title:

Title card pops up: ‘Interactive travelling’

Scene 2 problem statement:

Title pops up: ‘Problem’

Stats about traveling pop up:

Animated graphs pop up according to the stats shown in the scene.

Scene 3 Solution:

Text pops up: So we started to think of an app.

Boxes pop up showing main goals: 1. Connecting travellers. 2. Gamify transport. 3. Make traveling fun.

Scene 4 elaboration how?:

Title pops up: Work together with other travellers.

Showcase of the game.

Animation of high five.

Scene 5 elaboration why?:

Title pops up: Earn points and rewards.

Present pops up with checkboxes these checkboxes state: Free drinks, Coupons for recreational places, Free train tickets.

Scene 6 download the app:

Phone pops up with app on it.

Title pops up: Download

Subtitle pops up: The App

Sub-subtitle pops up: and make traveling fun together!